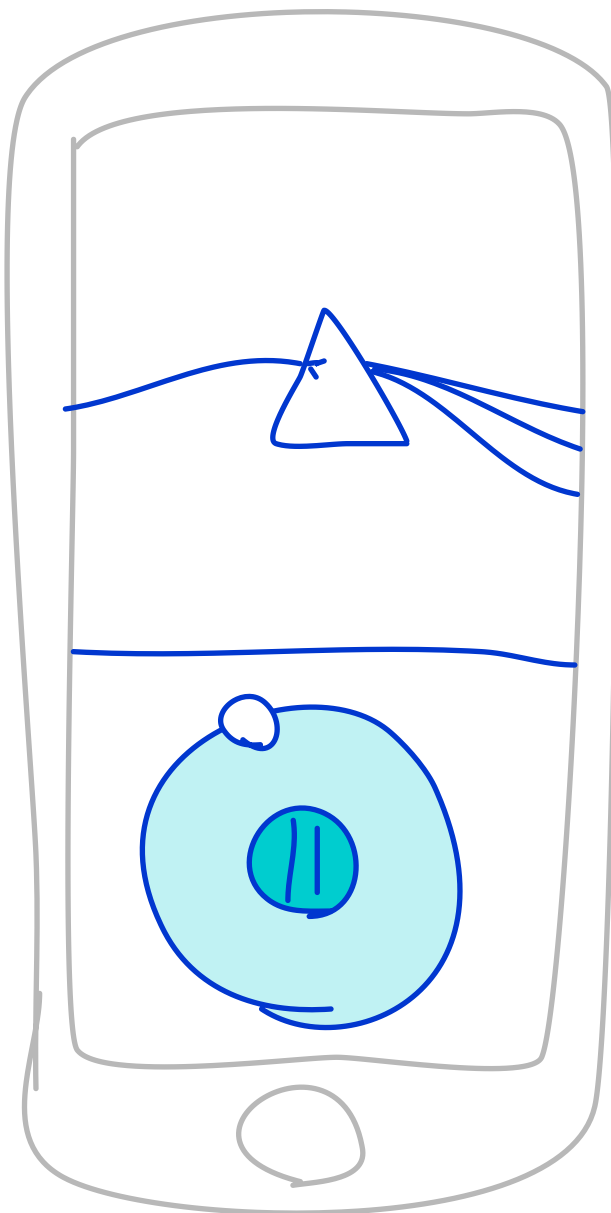


Disco : Who's Playin?

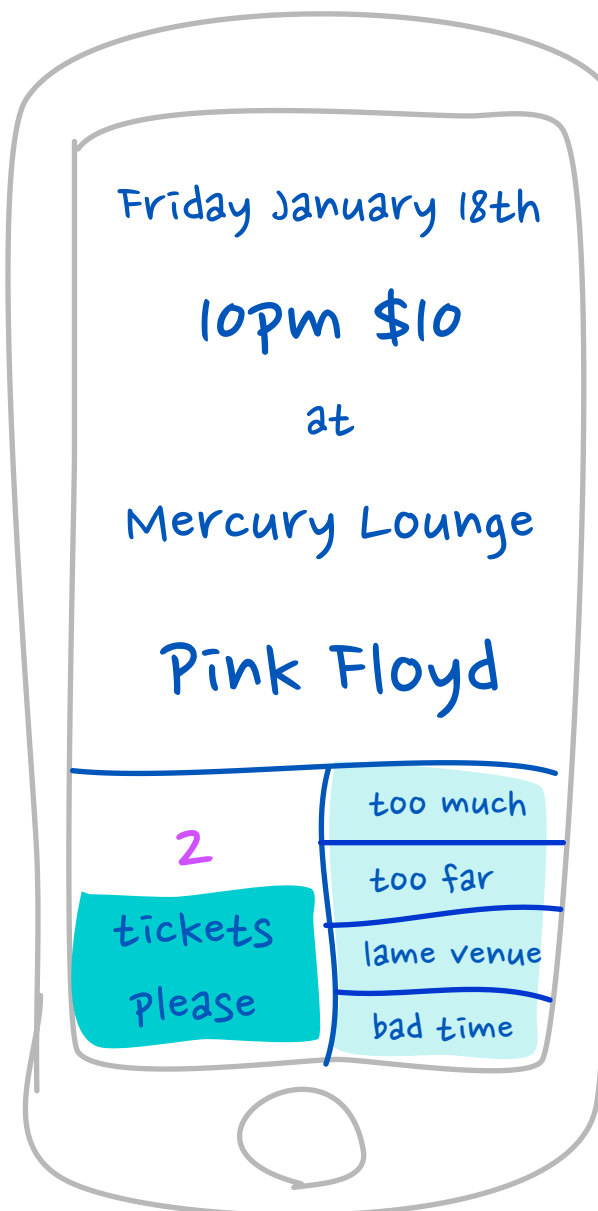
Goal : Discover local live music

Strategy: Listen to artists playing soon in my town, see album art, and buy tix to their shows.

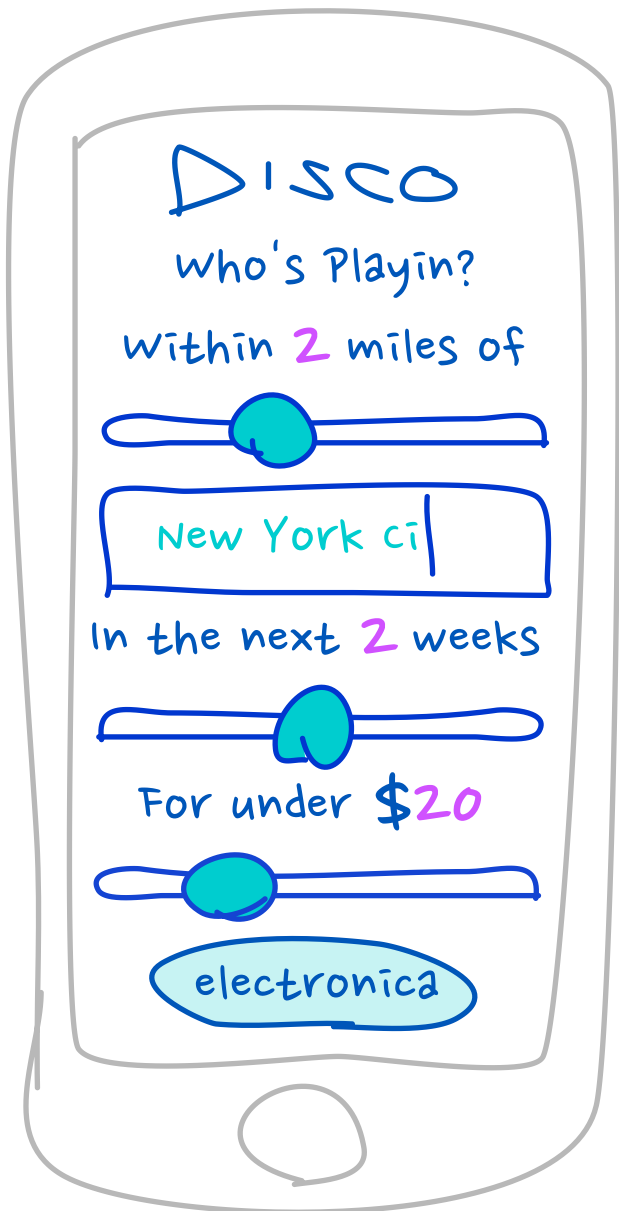
Requirements: mobile first design, no login to listen, transparent revenue model. (\$1 per ticket)



- <-- Swipe left for next track same artist
- <-- Swipe down for next artist
- <-- tap to see ticket info
- <-- touch and hold for preferences
- — — — —
- <-- dial knob clockwise to turn it up
- <-- tap center to pause



- <-- tap "Mercury Lounge" for venue info (1.2 miles and 17m on metro)
- <-- tap "Pink Floyd" for artist genre, home town, etc.
- — — — —
- <-- slide up increase "2"
- <-- tap "tickets please" to confirm and pay
- <-- tap reason for no tickets to return to album art



- slide circles to
- <-- tune preferences
- <-- type location (or authorize auto location)
- <-- tap "electronica" or swipe up to see genre tags



- <-- tap slider or swipe down to return to sliders
- <-- tap tag to add or remove genre filter
- <-- touch and hold tag to see sub-genres